



## **SMS Alerts**

When you need to alert a group of people instantly, there's no better way than with Call Loop's SMS alert software. Just import your contacts, create your voice or SMS text message, and send it immediately or schedule for exactly when it's needed.

## **Upload Phone Numbers**

Upload your list of phone numbers to our system, then create and send your mass SMS or voice broadcast message.

## **Send Phone Alerts**

Use our voice broadcasting phone alerts feature to send a phone call to all of your phone numbers in minutes.

## **98% SMS Open Rate**

Text messaging is powerful. And with a 98% open rate, your message will be instantly read by those you need it most.

## **How Do Mobile Text Alerts Work?**

Text alerts allow you to reach a group of people, no matter how large or small, right when you need to. It's simple to use:

- **Import Contacts** - Upload your contacts or download your opted in contacts and create groups to easily manage and segment your contacts. Deliver mobile text alerts or voice broadcast messages specific for each group.
- **Create Your Text Alert** – Call Loop's text alert system allows you to type in your message and immediately send it out to your designated group. Or if you need the SMS alert to go out at a later time, you can schedule the text message alert to be delivered at the exact date and specific time necessary.

## **Mobile Text Alerts for Businesses**

Call Loop's text alert service can be extremely beneficial for businesses. Here are 5 ways SMS alerts can grow your business:

- **Text Promotions** - Deliver discounts, coupons and send targeted SMS promotions out to your subscriber base. Create your text alert, include a special offer, and drive sales.
- **Announce Events** - Use text alerts to invite guests and set up reminders to keep the big day on people's radar. You're sure to have a better turnout when using Call Loop's SMS alert system to create and capitalize on consistent excitement.
- **Reminders** - Have a new product coming out? Introducing a brand new service? Send your customers a mobile text alert letting them know right away. Subscribers will feel special being "in the know" and are more likely to use the product or service to be the first amongst family and friends.
- **Notifications** - Whether alerting your staff of a change in policy or announcing big news to your community, you can use SMS alerts to notify groups large and small at the click of a button. Use your customized groups to individually address different parties immediately with Call Loop's text alert service.
- **Internal Communications** – Mobile text alerts are the perfect way to address employees. Whether announcing to staff – or to subcontractors like engineers or off-site hires – it's easy to use SMS alerts to reach everyone at the click of a button. Never leave anyone out of the loop again!

### **Mobile Text Alerts for the Community**

There are endless uses for a text alert system across varying industries. Here are examples of customers across the community:

- **Schools** – Parents rejoice! One of the most valuable uses for Call Loop's text alert system is among local school systems. Although mainly used for notifications regarding emergencies and weather cancellations, it can also be used daily for important announcements and routine alerts such as school lunch specials and field trip reminders.

- **Churches** – A wonderful way to keep in touch with the congregation regarding church events and Sunday school classes, text alerts allow churches to easily and instantly notify their parish
- **Community Centers** – Local centers can use text alerts to deliver swim class schedules, how weather will affect the afternoon game, and announce upcoming events and activities
- **Gyms and Fitness Centers** – Members can be kept informed via text alert about events, schedule changes, weather cancellations and new classes available.
- **Banks** – Mobile alerts are the perfect way to immediately let your customers know about low balances, overdrafts, and account changes. If there is suspicious activity, a mobile text alert along with a voice broadcast is a guaranteed way to get them the message right away.
- **Resident Associations** – Homeowners associations love mobile text alerts as they can inform residents immediately even if they're at work or on vacation. When there is scheduled construction, a weather warning, or news of an accident or burglary, a text message alert is the fastest way to deliver an important message – and the best guarantee it will be seen right away.
- **Local Governments** – Text message alerts are an easy way to keep the community informed about construction, road closures, town hall meetings and local emergencies